

9 Mar 2024 Santa Cruz Masters Board Meeting

Attendees: Robert Orrizzi, Scott Patterson, Joel Wilson, Orry Korb, Monica Carney, Cyndy Hertzner

Finances

- **Treasurer Robert's report**
 - We held 404 workouts in 2023!
 - CRUZ is losing a few hundred dollars per month, but we still have ample savings.
 - We are now paying UC at the beginning of the month, so if we have a cancellation that has to be handled later. Robert is gone in May; advise him of any UC cancellations.
 - We need a succession plan for the day when Robert is no longer able to handle our accounting. Cyndy has notes. Various board members are on our bank accounts.
- **Student/Senior discounts**

Action: Cyndy will publish our student (18 y/o+) rate \$50/mo. We are open to considering a senior discount (25%) on request.
- **How to track who has paid?** Swimmer sign-in or coach records names? Both place additional burden on our busy coaches. We will leave things as-is for now.
- **New pace clock? Action: Joel** to look for a discounted clock. Board approves purchase of a backup at full price if no seconds available. The board welcomes donations.

Communications

- **Group CRUZ email access - Action: Cyndy** will work on upgrading our mailchimp account. CRUZ will pay an additional (est. \$13 or \$20/mo) for mailchimp with extra users for business continuity. Users will be Joel, Cyndy, Monica
- **Transparency with Members** we will not post financials publicly. Known members in good standing can contact a board member for financial info. We will post reviewed meeting minutes, and board member names. **Action: Board to review minutes, Cyndy to post**
- **Surveys** We have no immediate need for a survey, but Cyndy can assist if someone wants to create a survey. Discussed: survey on adding workout times.

People

- **New Board Members** The board agrees on a goal to have a board of 7 people. We need new board members for energy, younger board members are key for continuity.
- **Subcommittees**
 - **Social Committee Action:** Robert to ask Linda to help form a social committee. Call for committee members to plan an event. We are open to paying for a venue.
 - **Governance Action:** Scott to look for bylaws, send to board. Cyndy will follow up to record, desires committee to work on Mission/Vision. Pacific Masters recommends clubs have a Code of Conduct. Club should have an annual meeting.
- **Membership** There is a desire to grow the club. Joel is available to coach additional workouts. If we add more workouts we may need additional coaches. No immediate action. Outreach: consider working with Toadal Fitness Watsonville. Can we take advantage of PacMasters ALTS bridge to masters grants?

Harvey West Pool Rebuild

- Robert to connect with Bill Simpkins (via Linda)
- How to lobby for a 50m pool?
- CRUZ will support fundraising